



Powering Success Together: By Dealers. For Dealers.



Who is NEGDA?

The National Emergency Generator Dealer Association (NEGDA), is a trade association established to represent the unique needs of generator dealers. We are committed to promoting the growth and professionalism of our members by facilitating networking opportunities among like-minded dealers and fostering connections with manufacturers, suppliers, and businesses who play a crucial role in supporting the generator industry.

COLLECTIVELY IN 2024, NEGDA MEMBERS REPRESENTED:



more than **\$150 million** in generator-related revenue



more than **70,000 gensets** to service, repair, and maintain



employing nearly **800 individuals**

Why Partner With Us?

By aligning with NEGDA, you gain unique, direct, and consistent engagement with the owners and managers of our dealer membership. Our partnership opportunities are intended to enhance your company's success, and contribute to the overall prosperity of the industry.

We believe that your company's involvement with NEGDA will not only provide immediate advantages but will also contribute to the collective strength of the generator dealer community.

Together, we can shape the future of our industry and ensure sustained success for all stakeholders.

www.NEGDA.org | info@negda.org | 603-674-7961

2025 SPONSORSHIP OPPORTUNITIES

Manufacturers & Distributors

Partnering with NEGDA provides manufacturers & distributors a unique opportunity for engagement with both existing and prospective dealer members, throughout the year.

The 2025 NEGDA meeting schedule includes three virtual meetings and two in-person meetings (see schedule below). Sponsors are invited to attend in-person meetings. Virtual meetings are open to dealer-members only unless you've secured a speaking opportunity at that particular meeting.

In-person meetings require separate registration and registration fees which are not included with any sponsorship.

VIRTUAL		February 5, 2025
		April 2, 2025
		August 6, 2025
IN-PERSON		June 4 - 6, 2025
		October 16 & 17, 2025

ANNUAL BUSINESS PARTNER SPONSORSHIP | \$3,000

Annual Business Partner (ABP) Sponsorship supports our mission to deliver valuable programs, events, and services to our membership. In return, your business is prominently showcased as a key supporter, demonstrating your commitment to the success of our dealer members.

Sponsorship Includes:

- Monthly Newsletter Logo, Link, or Offer
- Up to one speaking opportunity per year*
- Exhibitor Space at the NEGDA Conference
- Recognition as an Annual Supporter:
 - NEGDA website (logo displayed)
 - All NEGDA Meetings & Events in 2024
- Four (4) Co-Branded LinkedIn Post per year

EVENT SPONSORSHIP

In-person events offer a prime opportunity to connect with attendees and showcase your brand. Event sponsorships are an excellent way to gain visibility and engagement and may be combined with an Annual Business Partner Sponsorship or chosen separately. Availability is limited and offered on a first come, first served basis.

Social Sponsor (4 available) | \$2,500

Provides attendees with two complimentary drink tickets courtesy of your company. Drink tickets will be branded with your logo. In addition, you will receive a complimentary 8' tabletop display, acknowledgement in pre and post event emails, and verbal recognition during the meeting and social.

Lunch Sponsor (4 available) | \$1,500

Includes 5 minute speaking or pitch opportunity prior to breaking for lunch. Also includes sponsor sign with your logo, 8' tabletop display, and acknowledgement in pre and post event emails.

Breakfast Sponsor (3 available) | \$1,000

Includes sponsor signage with your logo, 8' tabletop display, and acknowledgement in pre and post event emails.

Exhibitor Sponsor | \$1,000

Includes 8' tabletop display, and acknowledgement in pre and post event emails.

Speaking Opportunity | \$1,000

Includes a 45-minute speaking opportunity. An application must first be submitted, reviewed, and approved.

The Laundry Expert In Your Town

To Become A Sponsor, Visit:
www.NEGDA.org/sponsorship-application